



**Entrepreneur,
Speaker, Author**

SPEAKER KIT

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ABOUT RUBY



Ruby Greenberg is a Chicago native, born of Mexican immigrant parents. She is a naturally intuitive and spiritual person who has always been drawn towards healing - a connection she proudly attributes to the ancestors of her ethnic heritage.

Ruby graduated from the Soma Institute in 2008 and opened Massage Evolved in 2014, a studio in the West Loop of Chicago, with a mission to help people feel better in mind, body, and soul. A successful entrepreneur, she has grown her business to become one of the top massage spas in Chicago.

Ruby's life purpose took a shift after unexpectedly losing her husband in 2016. The profound experience of losing someone so close to her ignited an urgency within to appreciate every moment of life while being the best person she can be. A big part of that desire is continuing to help people get what they want out of life by aligning their intentions with their actions, mastering their energy, and maintaining a healthy mindset.

Ruby gives back by focusing her time and attention on the things that matter most to her. Most recently, Ruby organized and fundraised a toy drive giving away over five hundred toys and coats for the Humboldt Park community. She also volunteered with Hispanic Stars to distribute over 2,500 boxes of food to communities most impacted by the Coronavirus pandemic. Ruby currently resides in Chicago with her two sons.

1. Following Your Dreams: Latina Entrepreneurial Experience

Starting a business from scratch takes courage and grit, but female and Latina entrepreneurs face notably different challenges as well. As a successful businesswoman, Ruby shares the courage it takes to start a business, how not to succumb to the fear of failure, and will show you the path to doing what makes you happy regardless of roadblocks that might lie ahead. As a wife and mother, Ruby knows the joys and challenges of building a business while navigating family life and a career. Her emphasis on finding a support system, as well as revealing where she gets her endless energy to keep pursuing her dreams, will leave you inspired and ready to begin your entrepreneurial journey!

2. Finding Your Light in the Darkness: Growth through Loss

In 2016, Ruby endured the heartbreak of losing her husband to challenges with his mental health. Ruby has already shared this experience in her contribution to Beatriz Cantu's book, "Volver a Vivir," but now Ruby is expanding on her story of loss. Sharing exclusively with audiences how she learned to heal and grow as a mother during such difficulty. She will explain how this profound experience prompted urgency and gave her a new mission in life: to become the best person she can be and help others get what they want out of their own lives. Ultimately, Ruby hopes to help others thrive through unspeakable hardship and step into a future of abundant love and growth by sharing her journey.

3. The Power of Healing For A More Purposeful Life

Ever since she was a little girl, Ruby has always been an intuitive and spiritual person. Her desire to serve others as a healer, both in energy and life, drives her desire to help others be more mindful. Ruby will share her powerful experiences in an effort to show the power of healing with audiences. Ruby understands the importance of mental health on one's life, and she will explain how when one is lost and confused, their mental health begins to decline, they begin to feel worthless, and they struggle to find a sense of purpose for their lives. Learning from her fourteen years of experience, Ruby breaks down a routine she follows herself that aligns her priorities with what she wants out of life. Ruby's insight into self-love, setting boundaries, and developing intentionality will call for audience members to follow a new path in life of happiness and purpose.

4. Love and Intuition: Life in the Special Needs Community

Ruby's younger sister was born with a mental disability and needed a lot of special care from the start. Witnessing her sister's struggles prompted Ruby to grow her compassion and empathy for others, especially those in the Special Needs Community. To foster a connection with her sister, Ruby had to be intentional in cultivating a hyper-intuitiveness that she would later learn to apply in her personal and professional life. Ruby will share with audiences her experience growing up as a supporter of the Special Needs community and what it looked like to nurture a genuine and holistic relationship with her sister.